

### Internship Sites for Stevenson Students:

#### Public Relations/Event Planning:

- Baltimore Office of Promotion and the Arts
- Cap City Home Remodeling- Promotions/trade shows
- Clear Channel Media and Entertainment- Promotions
- Cystic Fibrosis Foundation- Outreach/event planning
- Edie Brown and Associates Public Relations
- EnviroEvents- Sustainable event planning
- Event Planning – Event planning and marketing
- 1840s Plaza- Event planning and marketing
- Gramercy Mansion- Special events
- Maryland Film Festival- Event Organizing

#### Radio/Television/Entertainment:

- 98 Rock Radio – Promotions
- BET- Production
- CBS Radio – Marketing and promotions
- Maryland Public Television - Programming
- WBAL-TV – News production
- WJZ-TV- Reporting and programming
- WXCX-FM Radio – Promotions
- WYPR Radio – Programming

#### Sports:

- Baltimore Blast Soccer- Video and marketing
- Baltimore Orioles- Advertising and management
- Baltimore Ravens- Promotions and marketing

- Chesapeake Bayhawks- Professional lacrosse
- Inside Lacrosse Magazine- Event management
- Naval Academy- Sports marketing and events
- STX- Event promotion

#### Publications & Advertising:

- Baltimore Business Journal- Advertising sales
- Baltimore Research – Market research
- Baltimore Sun- Reporting/Marketing
- Bancroft Press- Publishing
- Danko Arlington, Inc. – Proposal writing
- GKV – Advertising and branding
- Junior Achievement USA - Education
- MGH Advertising – Advertising

#### Marketing and Management:

- Baltimore Symphony Orchestra – Marketing
- Discovery Communications- Human resources
- Keller-Williams Realty Centre – Real estate
- Management Force – Product line oversight
- Maryland School for the Blind- Development
- Maryland Zoo at Baltimore
- Port Discovery- Marketing management
- Sodexo – Marketing and customer service
- Style Radio- Marketing

---

### Graduate Schools Attended by Stevenson Alumni:

- Duquesne University
- Georgetown University
- Loyola University of Maryland
- Michigan State University Law School
- Stevenson University
- University of Delaware
- University of Maryland

### An Employer's Perspective:

Writing and presentation skills in addition to interdisciplinary education goes a long way in this industry. The ability to work in teams collaborating with multiple departments and translating complex terminology into concise simple to understand terms is a skill highly valued in this industry. Creativity and problem solving in an agile environment is important.

### Salaries:

Salaries are dependent upon the industry, level of position, and geographical region. A few good resources for researching salaries of specific jobs within this particular industry are [www.salary.com](http://www.salary.com) and [www.payscale.com](http://www.payscale.com).

